



PROGRAM HIGHLIGHTS

for AIG Private Client Group Producers

Wildfire Protection Unit® In Action

Responding to the Zaca Wildfire – August 2007

The Zaca wildfire has been burning for over a month in Santa Barbara County, CA. The fire has spread across more than 74,000 acres of land thus far, and it threatens over 450 homes¹.

More than 2,411 firefighters and 18 air tankers and helicopters have been brought in to battle the blaze. To date, the Zaca fire has claimed only one structure. It is 72% contained, yet full containment is not expected until early September¹.

Since the onset of the Zaca wildfire, we have been actively monitoring its spread. On August 7, heavy winds carried dense smoke into a residential area, making the fire appear closer than it actually was and causing concern among local homeowners. Although flames remained at a safe distance from any residences, we opted to take action.

Our Wildfire Protection Unit visited area policyholders as a precautionary measure and assessed the threat to their properties. We determined that there was no immediate threat but in some cases applied the retardant as an added safeguard. We will continue to monitor the homes daily and provide consultations and pretreatment as necessary in the Santa Barbara and Montecito areas.

We strongly encourage you to contact all of your clients that own homes in this area and are insured by AIG Private Client Group and urge them to ENROLL in the Wildfire Protection Unit.

Disaster can't be avoided but by preparing for it, clients can decrease their exposure to wildfires and other natural disasters. AIG Private Client Group strongly recommends that your clients have an evacuation plan in place for their loved ones and their valuables should their residence be threatened. Our risk management team can assist your clients to create a pre-disaster plan; interested policyholders can call (800) 899-2409 to set up a consultation.

The Wildfire Protection Unit provides a unique and beneficial service for clients and prospects residing in wildfire-prone areas of the US. For more information please visit www.aigpcg.com or contact your business development manager.

¹ California Department of Forestry and Fire Protection, <http://www.fire.ca.gov/>, August 9, 2007